GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:6110
ANSWERED ON:05.05.2003
IMPACT OF SARS ON TOURISM
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Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether the World wide scare created by Severe Acute Respiratory Syndrome (SARS) has an adverse impact on tourism industry;

(b) if so, the details thereof;

(c) whether there is decline in foreign tourists on this account from Asian countries; and

(d) if so, the steps taken/proposed to be taken by the Government to remedy the situation?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

(a), (b) & (c) : Although some reports of sporadic cancellations have been received, no mass cancellations have been reported on account of Severe Acute Respiratory Syndrome (SARS).

(d): Taking into account the current tourism scenario, the Department of Tourism is continuing with its publicity and promotion programme which includes advertising on print and electronic media, participation in fairs and exhibitions, organizing of workshops and seminars, inviting of media personalities under the hospitality programme, web marketing etc.